Real Social Dynamics.

How to get her chasing YOU.

I had a few thoughts this week, from watching some guys I was working with on program.

In our teachings, we frequently refer to something we call "active disinterest", which is a tactic we use to get the girls chasing US, not the other way around.

Well, someone suggested we re-name it "tentative interest", which I think has some merit.

To me this is all the same thing, but for some guys this disintinction could be useful since they're learning only from text so its important for the terminology to be as accurate as possible.

A few pointers on this:

1- I always tell guys to focus on having fun and being social rather than appearing to be trying too hard to "pickup" (so as not to be perceived and treated as the next cheesy sexually needy guy of the night).

But that said, I assume that guys are coming across like MEN here, and there is a sexual vibe between them and the girls already.

Many guys I've seen though will take this too far, which is understandable, but I think it's a mistake.

I personally will pull a lot of stripper-type stuff, like coquettish "You can't have me" looks. But in doing so, the fact that you're subcommunicating "you can't have me" *assumes* that the vibe between you is sexual.

Otherwise, the idea of her not HAVING YOU wouldn't come up at all.. See?
Direct examples of ways to do so include quickly turning and facing the hot girl directly, moving a bit closer to her, and shooting a quick triangular gaze from hard eye contact down to her lips, then looking back up to her eyes and making a playful smile and backing away from her a bit to turn to her friends.

Watch the girls go insane at this.

You could then shoot her a playful nod like "Not gonna happen". Then engage the friends a bit, even though the hot girl knows there's something between you, and watch her work to get your attention by trying to cut in.

Then when she pulls her "I can get what I want" girl jumping in front of everyone stuff to get your validation, say "Hey! Wait your turn. How do you guys roll with this girl?!", and then give her another VERY sexual playful look, then back off again. Even shoot her a touch on the shoulder and raise your eyebrows, and back off again.

Often she'll throw herself up in your face at this point, and from there you can work her directly because she's chosen you.

When you're "ignoring the target", that doesn't always mean *full* ignorance. It just means not making the friends socially uncomfortable, so that you can benefit from the girl thinking "Wow, my friends love this guy", which can only help you.

It doesn't mean get preoccupied and distracted from the goal, though, by being focused on the wrong things.

Otherwise you'll get cases like the hot girls walking off so their less-attractive friend can have a chance with you.

Point is, once the girl has chosen you, you can get her comfortable and sit her down and WORK.
For me, it is more efficient to bait the girl into chasing me within 1-2 minutes, than to go in and have her screening me and working against the current.

Because I have my body language and confidence down fully, I am not concerned about being sexually needy with my openers, and I know that the girls will take care of this for me 90% of the time without me having to verbally prompt them (since my body language and vibe will do this for me).

All right. Now let me talk about something we call "cutting in". This term is something I yell at my wings when I see them blowing it and not getting the girl they want.

You'll hear me yell "CUT IN!"

On average, I need only engage the group between 30 seconds to 3 minutes before I have the girl I want chasing me.

I'm usually in the corner with my girl in about 5-10 minutes, and making out with her in about 15-20.

Sometimes I'll differ slightly in that I prefer to extract the girl from the club and makeout at the next venue, which I do within about 30 minutes, although admittedly I'll do fast makeouts on workshop just to show off even though I don't always think its the best path at that time.

This is where many guys go wrong with the active disinterest. I want the girl close to me ASAP (within 6 inches of my face).

A few ways I might do this would include:

A - CUTTING IN: To cut in means to move closer to the girl, without being jumpy or nervous or getting too much in her face.

It's like how you would walk up to and pick up a cat
without making it run off.

I do so by turning my face sideways and looking distracted for about half a second, and then closing in.

Or turning my body-language, or doing it on high points when she's giggly because she's suggestable at that point and if she's giggly she won't object to escalation because she's not thinking logically.

Because I don't shoot into her face too abruptly, she doesn't get uncomfortable.

This is done with body-language. Very easy.

Most guys make mistakes here because they infringe on personal space too quickly, and the girls lock up.

Also, because they don't look confident, it looks premeditated and too outcome-dependent, which makes the girls feel uncomfortable like "what's he trying to pull?" instead of "this fun alpha guy does whatever the hell he wants and I don't question it because he's congruent."

Typically, I will have the girl engaged with my palms up and her hands on mine, so I can do tests regularly to see where she's at.

The second she's ready to be pulled, I examine the social situation and make it happen or bridge and then venue change, continue to solidify the bridge, or move to the next set.

Oftentimes I am perched on a bar stool with my legs open and her leaning in between them.

This is the IDEAL position, and is very important.

It's also great on so many levels, because you can also put her hands on your knees, and lean back to see if she keeps them there, etc etc.
B - Use a routine: Another quick way is to run a routine or something (like show her something on herself), to make her have to come up to you in order for you to demonstrate whatever it is you're doing. Again, quick and easy.

C - Bait: The other way isn't something you do, but something that just happens. That's that oftentimes the girl will see her friends liking you, and because of this she'll practically start molesting you. This is very common.

D - Split the set with my wing: Here you just have a wing come in and chat the girls but ignore your girl, and you just move your body language sideways and engage her in a conversation, so you can work easily here.

Notice here that regardless of how it goes down, I'm face to face with the girl within seconds to a few minutes (usually seconds to one minute).

This is not a case where I'm forced to engage the set for long.

It's simple social common sense to work social gatherings and to take the path of least resistance.

You need not do so, it's just often easier and more consistent if you do.

The same goes for not facing the girls when you roll in.

This is the path of least resistance, and there is definitely no harm done in doing so, but a lot of the time, it can help to make it open more smoothly.

That said, it is important not to forget that the second she earns it, turn and face her.

Her giving you her attention will usually happen within 1-15 seconds, and at that point you should be engaging them completely, and running your game on them.
If it takes longer, wait. But that's an error at that point, and you're in damage control.

So, a quick review:

Get the girl engaged ASAP. "Active disinterest" does not mean that you are asexual.

Use it and engage the group when common sense tells you that it is the path of least resistance. If her interest level is at a point where don't need to, then don't.

I also recommend that guys go out and experiment with both extremely direct approaches in addition to these types of active disinterest approaches. This is the only way to gain calibration skills experimentation.

If your game is smooth, you should get good results regardless of style. The style that you develop is simply the most effective and consistent for you as an individual.

At Real Social Dynamics, that's our whole reason for existence: to help people develop and grow as not only players but as people. :) 

Now, if you're REALLY prepared to step up your game, consider our live, in-field Personalized Workshops and Bootcamps.

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Listen, I gotta run off to the ol' karaoke bar pretty soon, so I better wrap this up. Tune in next time for some more tips and tricks to help you take your game to the next level.

Sincerely,

Jeffy, Executive Coach
REAL SOCIAL DYNAMICS

PS...And don't forget: this newsletter also serves as
a forum for subscriber questions and success stories. Email them to me at __laix@realsocialdynamics.com and I'll answer them personally.
Handling Two Girls at Once:

*** QUESTION ***

Hey Jlaix,

This is Alfredo from the November NYC workshop. Hows it going? I've been going out solo on weekdays and doing a lot of 2 sets.

Now, I understand the logic behind not splitting a 2 set, so what I been doing is trying to minivenue change both girls and running comfort&trust game on both girls, then number closing one or both.

Is this the best way to handle 2 sets without a wing, or is there something better I am not thinking of?

Thanks in advance,
Alfredo

>>>>>> MY REPLY:

Good to hear from you Alfredo. Even better to hear that you've been going out and building on everything you learned at the workshop.

Now, to address your question.

First off, it's good that you understand the logic behind not wanting to split a two-set. This is something that a lot of guys simply don't understand.

A fundamental rule of pickup is that everyone involved in the interaction must be having fun. If that condition isn't met, BOOM... you're blown out.

This is why the girl's peer group is key to your success. If the peer group loves you, they're not going to pose any problems for you later on when it's time to isolate her. Furthermore, if they love you, they can even actively HELP you by shooting down competitors and so on.

Now, in a two-set of girls, you're in kind of a sticky
situation in the sense that you have to keep both of them occupied at all times. The minute you try to isolate one of them, the other one is going to get bored and attempt to get her friend's attention back.

There are a couple ways to approach this.

One, you could do what you've been doing already, which is to game BOTH of them, paying a little more attention to the one that you want. Conversely, you may want to pay more attention to the one you DON'T want, as a subtle form of active disinterest and to help ensure you have that peer approval. Just watch out on this one... you might get a situation where the hot girl backs off so her less-attractive friend can have a chance with you... definitely don't want THAT happening.

At the same time, you'll notice that sometimes, the friend isn't a factor. Meaning, your target is so into you that it doesn't matter. I've had this happen to me several times, where the girl I was talking to actually ditched her friends to leave with me.

This is the exception to the rule, however... not really something you'd want to rely on.

So another little trick that I'll sometimes employ when I go out solo, is to recruit an "insta-wing"... just add beer!

What I mean by this is that I'll befriend some random guy who seems to have his shit together on at least a BASIC level.

Use basic opening and attract skills (yes this stuff works on guys, too... lol), have a drink with the guy, shoot the breeze, then encourage him to do some approaches with you.

Now, you've got ready-made entertainment for the other girl, so you can work on yours.

Don't worry if the guy's game isn't super-tight. As long as it doesn't COMPLETELY suck, you should be okay.
In fact, if he's mediocre, it can actually help you, making you look that much cooler by comparison.

*** SUCCESS STORY ***

Jeffy:

This relates to a workshop a few weeks back (I've finally managed to find time to sit down and type... I'm going to be knackered at lectures tomorrow ... but hey why sleep when you can kj)

Despite having done a lot of approaches prior to the workshop, I managed to have my view of pickup and my own game shredded into tiny fragments.

The weekend was an emotional-roller coaster ride of MASSIVE proportions.

There were so many sets and so many experiences but I have annotated some key points below:

- Evening 1: Winging with Tyler. I picked up a number of things which I thought were integral to my game improving:

  1) Being super playful and laid back.

  2) Having tight-as-fuck smooth body language.

  3) Having a structure that flows smoothly.

  4) Balancing High octane with rapport.

  5) Being authoritative in vocal tonality and owning the frame together with being extremely persistent.

The first night went quite badly for me initially as pretty much all my sets bombed early on but things improved as the night wore on.

I met Randy at one of the venues and did a few sets with him commenting and advising. They gave me some solid advice (particularly in terms of body language and voice
projection) and demonstrated some tight game.

Later that night I gamed a 2-set and managed to pull home a stripper.

Overall the workshop rocked. Personally I'd recommend it mostly for the opportunity to see how it's done realtime (a lot of it is very different to what I interpreted just from reading).

- P., London

>>>>>> MY REPLY:

"Later that night I managed to pull home a stripper."

I like how you say that all nonchalant... like it's so commonplace it bores you... "Went to the store, picked up some cat food and a stripper."

It's funny, because a lot of guys tend to have similar experiences when they take the programs.

They start out very confused and frustrated with their game. These are guys who KNOW they should be getting laid, they're successful guys who have their shit together, but there's just something missing.

It's like, just out of your grasp, you can't quite put your finger on it, but you know that if you could just figure out this last puzzle piece, you'd be getting laid like a rockstar

In other words, getting what you deserve.

On the first day, they're just kind of overwhelmed by all the information we present. A lot of this stuff is so counter-intuitive, but once you get it, flashbulbs start exploding in your head.

It's a complete paradigm shift... and once you know the truth, you'll never be the same again.

And that's a good thing.
As the program goes on, you see the game demonstrated right in front of you so you learn just what's possible, in real time, in the field.

Then we fine-tune your game... eliminating all your weaknesses and correcting all your mistakes. A lot of the time, as in your case, it's just a matter of getting the fundamentals down: fixing your body language, watching your tonality and vocal projection, etc.

After that, all the pieces just fall into place.

For a lot of guys, by the end of the workshop they've undergone a COMPLETE TRANSFORMATION, from average and frustrated to near-supernatural in their ability to attract beautiful women.

I've seen it hundreds of times, and more importantly, it's something that I've gone through myself.

It might seem like I'm exaggerating here, but when you first learn these techniques, it feels like you've been granted magic powers or something.

But it's not magic. It's just the application of the field-tested, empirically verifiable tactics developed through YEARS of trial and error.

That's right... for the past several years, the Real Social Dynamics Executive Coaches have been in the field EVERY NIGHT, refining and honing our skills, cutting away the fat until we've distilled it down to what amounts to the most comprehensive, effective method for pick-up ever devised.

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*** QUESTION ***

Jeffy,

I thought alot about what you mentioned about me having to improve on frame control, kino, and facial expressions. These are based on the five principles of body language, tonality, frame control, rapport, and blueprint. How would one improve on these?

It would help a great amt!

Thanks.
RSD student SanFran Dec 2004
Lup M.

>>>>>> MY REPLY:

All right, man, I'm gonna go through each of these one by one, okay?

First, how to improve on frame control.

Frame control is one of the hardest things to learn, so don't beat yourself up too much for not having it down cold yet!

Remember, when we talk about your "frame", what we mean is the way you perceive things happening externally. Depending on your frame, different things can take on different meanings.

For example, say someone makes an attempt to insult you. If your frame is strong, you might interpret it as a joke, and react accordingly. What's funny is that because you interpreted it as a joke, it BECOMES one, not only to you, but to everyone who heard it.

Perception is reality, and the strongest frame always wins.
That said, what's the best way to develop frame control?

That's the thing: it has to be DEVELOPED. You have to make a conscious effort to keep a strong frame whenever you go out until it becomes a habit.

That means making a conscious effort to recognize when conversational threads are not working to your benefit, and CUTTING THOSE THREADS OFF.

That means making a conscious effort to misinterpret everything that is said to you as being complimentary, or funny.

As you force yourself to take on these behaviors, over time you'll become congruent with them, until they become a natural part of your personality.

You also mentioned "kino", which is slang for "kinesthetics", aka touching.

When seducing a woman, it's very important to establish physical contact early on in the interaction so that she doesn't freak when you escalate things later on.

Once that contact's been established, it's equally important to keep moving things forward slowly but surely. You should always be upping the ante, in small increments, while you're spitting your game.

Some tips for escalating things physically:

=> Start small. Your first physical contact with her should be something light and brief. I usually start out with a hi-five or a handshake.

=> Be nonchalant about it. Never LOOK at your hand while you're touching her. Remember, it's just natural human contact, not defusing a bomb.

=> Be FUN, not NEEDY or GROPING. Always try to touch her on a high note, when she's laughing or really engaged by what you're saying.
Keep the pressure on. Remember to keep moving things forward, little by little. A lot of guys make the mistake of going too far too quickly, which isn't good. But don't make the opposite mistake and never touch her at all for fear of blowing it. Remember: slow and steady wins the race; get out of your comfort zone.

Again, you just have to make a conscious effort to work on this until it becomes second nature.

Finally, you mentioned facial expressions. You know, you hear that old cliche about body language being 90% of communication all the time, right? Well, facial expressions are a HUGE part of body language.

When I'm interacting with girls, I'm cycling through literally hundreds of different facial expressions in order to better direct the energy of the conversation.

This is so crucial, which is why I recommended you work on it.

Rather than give you specific exercises on how to improve your facial expressions ("stand in front of the mirror and make faces at yourself"), I think I'll try to help you understand WHY facial expressions are so important.

Rhythm, confidence and EXPRESSION are all tied into sexuality.

We have a saying at RSD: Game is your expression of inner state, conveyed by the rhythms you use to direct the energy of the interaction.

That's it. All game comes from within. It's your ability to express it that largely determines your success or failure.

People who are charismatic are very good at expression. Winston Churchill, Tupac Shakur, these were people who were operating internally on a very pure level.

When these people spoke, there was little or no incongruity
between the persona they were projecting and who they were internally. As a result, people were magnetically drawn to them.

This is what is ultimately attractive to ALL people.

So basically, what I'm saying here is that you can't be AFRAID to express yourself, because, ironically, that's what ends up causing you to fail.

Think about singers or dancers. Performance is just an extrapolation.

This has significance with regard to frame control as well. Are you starting to see how it all fits together here?

Anyway, keep it up,

So that about wraps up today's issue. Before I go, I wanna remind you that RSD is more than just workshops... we also offer Individual Bootcamps, which are an incredible value at the current price. This is probably the most inexpensive personal coaching of it's kind on the market today, which is mind-blowing if you consider what you get:

Be immersed in the lifestyle and environment of a world-class pick-up artist as you live with the Real Social Dynamics Executive Coaches for a weekend.

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If you're feeling a strong urge to do this right now, trust that gut instinct and sign up for your Individualized Bootcamp today:
http://www.realsocialdynamics.com/n/bootcamp.asp

So yeah, that's gonna be all for today, I'm going to Oakland to get some BBQ... till next time, I'm out.

Sincerely,

Jeffy, Executive Coach
REAL SOCIAL DYNAMICS.
Hello again, David.

Today I sat down in front of the computer to write this newsletter with the intention of working through some really advanced thoughts I've been struggling with lately. But, I dunno, they're just not fully formed yet.

Far be it from me to put out some quasimodo half-cocked gibberish, so I just said, "screw it, I'm gonna answer some questions this time around."

So here we go, let's see what we got:

*** QUESTION ***

Hi guys,

Most of the material I read seems to concentrate on extreme techniques for getting with "10s" and such. They either have high self esteem or project it. Either way, they're used to being hit on a dozen times a day.

While that's awesome, I'm still interested in gaming girls who may not be 7+ on the rating scale and not high self esteem, not as quick on the social scene. Many of these are science majors who don't get out much or girls who used to be ugly as kids, so didn't get a chance to develop their social skills and defenses, like the 10s have.

They're still women and game is still required for picking them up, though. Especially in non-club settings, I don't want to come on so intense, they don't know what to do. I also know that more experienced girls have more of an idealistic image of guys and relationships, so I'd like to take that into consideration, without playing into a supplication role of course.

Thanks for your help,

Anthony

>>> >>> MY REPLY:
Dude, I took one look at this question and had to laugh. Out of the entire RSD crew, I'm probably the one best-suited to field this particular query.

You see, I am notorious among the guys for "hooking up with fat chicks".

What can I say, I'm a sucker for the pretty eyes.

Whenever someone wants to bust my balls, they invariably fall back on this; my predilection for the, shall we say, *voluptuous* girls.

Like, one of these chicks will be walking by and they'll sing out, "I wish I had JEFFY'S GIIIIRRRL!!" to the tune of Rick Springfield's song, "Jesse's Girl".

Get the picture?

Now, don't get me wrong here, I've hooked up with models and strippers before, women that were incredibly fit, etc. In fact, most of the time, these types of girls are my targets, I get with them on a regular basis. After all, as you mentioned, Anthony, the RSD game was originally *built* for the high-calibre, seemingly unattainable women. It's not a question of ability.

It's just that, once in a while... ONCE IN A WHILE... I get a taste for some of that Rubenesque action. About once a fiscal quarter, in fact. You can almost set your watch to it.

What's the point of all this? Simple.

I know my buddies are gonna give me grief about it. I just DON'T CARE.

That's right. I simply do not care.

By being concerned about what others think of you, you create a gap between the true "you" that lies at the core of your being and the persona that you are projecting to the world.

For better or worse (usually worse), this affects how you come across. Things seem unnatural, forced, awkward. There's a slight
off-timing in the delivery, something strange that the other person can't put their finger on, but they know it's there.

For a person who is congruent, this is not the case. They are magnetic, charismatic, etc. People are sucked into their reality, not the other way around.

So many people run around trying to attain things that they are TOLD they SHOULD want (by society, their peers, etc.), and they end up completely neglecting the things THEY want.

If you want to get with a certain type of girl, whether she's old enough to be your grandma, has a mohawk, purple and green spots all over her, whatever. Go for it, regardless of what others think.

Having said that, let me get to your question.

You are correct in your assertion that many of the tactics and techniques espoused by RSD are tailored to women of high self-esteem with high social value. That's not ENTIRELY the case, however.

Even a "10" as you call it can have insecurity issues, and as such, this is something that needs to be taken into consideration every time you approach a woman.

That's why we teach CALIBRATION as one of the fundamental pillars of pickup.

During the course of a given interaction, you should be constantly monitoring your relative value with regard to the target and adjusting your tone accordingly to elicit the "autopilot response" you want.

What do I mean by this?

Think of your tone as a continuum. At one end, you have what we call "trying for rapport" (TR). On the other end, you have "breaking rapport" (BR). And somewhere in the middle there's "neutral rapport" (NR).

People will generally respond to these three different types of communication in very predictable ways: they tend to chase
BR, blow off TR, and sit there indifferent to NR.

This is why we do things like teasing the girls and doing "takeaways" where we walk off on a high note. These are "BR" behaviors that raise our value in the eyes of the girls we are approaching. It takes us from "just the next loser to hit on me" and puts us on equal footing. From there, it's game on.

Now, with these lower self-esteem women, your perceived value is *already* equal to or higher than hers before you even approach. If you go in with these BR tactics, you're liable to crash and burn before you've even begun.

I'll tell you a little story.

The other night, I'm at my favorite karaoke bar. I'm on stage singing Air Supply, and I hit the 18-second note sustain at the end of "All Out of Love" perfectly, I knock it out of the park.

So I get off stage. My friend Chuck indicates a few girls standing off to the side. "Dude," he says, "these chicks LOVE you."

I look at them. They look okay, what you might call 7s. Whatever, I think, there's nothing better here tonight, I got nothing better to do, what the hey.

So I start to approach them. One of the girls sees this and runs up to ME. I high-five her, and hold onto her hand. She doesn't pull it away. I then give her hand a squeeze, and she squeezes back. This is what we call "kino-pinging", and it's a test to see how well things are going in a pickup. If they reciprocate, you know it's ON.

So there I am, still holding hands with this girl, she's got a broad smile on her face, and I haven't even said anything yet.

Is it on? Yeah, it's on.

So the first thing I say is a neutral opinion opener, then I tease her slightly on her response. She drops my hand.

I start to run game, using my usual tactics. After a couple minutes of this, she's not smiling anymore. I'm wondering what
the heck is going on... I'm executing picture-perfect game here.

Finally, I ask her, "So, what are you guys doing here?"

She blows up.

"WHY WOULD YOU ASK THAT? THAT'S A *RUDE* QUESTION! OH MY GOD
WHY WOULD YOU ASK THAT?!!"

I'm standing there in shock as the chick runs back to her friends and starts gesticulating freakishly, pointing in my direction. The karaoke host calls her up to sing. She says, "NO!! NO! Not with THIS!!“ pointing at me.

I try to explain. "I didn't mean anything; I just was wondering what brought you to...”

"NO!!" she yells, "NO!! NO!" and she storms out of the bar. Her friends look embarrassed and duly follow her out.

Now, let's examine what happened here.

She obviously misinterpreted my comment. My tone was not rude, I was simply wondering how they came to be at the karaoke bar that particular night.

On a scale of 1 to 10, with 1 being "excuse me miss, if I might ask you perchance, what brings you and your esteemed friends to this lovely establishment this particular evening, if I may be so bold as to inquire, please thank you?" and 10 being "psssh... what the hell are YOU doing here? (look of disdain)", my tone was like a 7, TOPS.

Slightly cocky maybe. Nothing to warrant that response, certainly.

It didn't matter. I was poorly calibrated.

The girl was low self-esteem to begin with. Add that to the fact that I had just displayed MASSIVE value by my superb karaoke performance, with the crowd cheering and applauding on their feet, and my *perceived* value to this girl shoots through the roof.
Now, I come in with this smug, arrogant attitude, busting her chops?

Not gonna work. By gaming her in the same way I would game a 9, I ended up vaporizing what little there was of her ego, and blowing myself out.

I went home alone, pissed off at myself. If I had just calibrated properly and toned it down from a 7 to a 4, I would have gotten laid.

So, in summary, when you encounter these types of girls, the best way to proceed is to first calibrate what your value is relative to hers, then make adjustments to bring yourself down to her level.

Otherwise, the chick is sitting there thinking, "This guy's a player. It's obvious. If I sleep with this guy, he'll never call me again. Why is he even talking to ME in the first place?"

The game you spit is the same, the difference lies in the TONE you employ. You can say the same thing in all three tonalities: BR, NR, and TR.

With the lower-value girls, I tend to stick with TR. This means (limited) compliments, asking her a lot of questions even before the rapport stage, and lowering my own value by talking about my insecurities. Note here that I don't talk about lame-ass insecurities like, "I wet my bed." Instead, I might say something like, "I'm afraid I won't reach my potential."

In a lot of respects, gaming these girls takes a lot MORE effort than gaming a "9". When you approach a 9, that qualification switch is already pre-flipped, eliminating the need for all this aforementioned nonsense. Why deal with it at all, unless it's the only thing in the bar?

Consider this: are you going for these "lesser-quality" chicks because you actually prefer them? Or is it a defense mechanism to rationalize feelings of fear or undeservedness when it comes to approaching the prettier girls?

Don't get me wrong: I'm not trying to be confrontational or offensive. It's just that I used to have the same problem.
I live in San Francisco. Back when I was starting out in the game and wasn't having much success, I used to say, "There are no pretty chicks in San Francisco. It's not like L.A."

The funny thing is, once I had gotten with a few elite-quality girls, I started to notice them EVERYWHERE. The whole time, I was fooling myself in order to justify my fears.

Maybe I'm off-base here. But think about it.

Anyway, hope that helps.

*** SUCCESS STORY ***

I was at the seminar/in-field in SF in Dec. I was the dork who had a girlfriend and was kinda anxious about going to a thing to learn to pick up chicks when I had just scored a pretty one (i used weak online means... never again...).

The true value of this workshop is seeing it done live. After seeing it done live a few times I truly realized - Hey I could do this. I just have to do what they do and believe it. Then I did it in the field with instant feedback from the coaches. I had listened to a bunch of tapes so I felt like I had a base level of understanding.

This workshop went WAY beyond that into exact step by step specifics for every phase of a pick up. All you have to do is use the specific body language, vocal tone and attitude taught and corrected in the course. I'm in my mid thirties, going bald and have glasses yet the second night of the workshop I had an 8.5 hitting on me after using some of the methods and material I had just learned. And every shmoe in the bar was trying to mack this chick.

This was all the proof I needed. Thanks RSD. You guys pimped my social life!

>>>>>> MY REPLY:

That was a great workshop, I remember we all had a lot of fun.

What you say about having "listened to a bunch of tapes" rings
really true with me. It's like, you can read lots and lots of material on how to ride a motorcycle, but the fact of the matter is, you simply aren't going to pick up the skill set until you strap on a helmet and fire up the bike. That's what we do at the RSD Personalized Workshops.

A lot of times, people think that the workshop is some magical mystical ritual where we sprinkle goat blood on you, then say the magic words and POOF! You're a player.

In reality, it's much simpler. It's no different than taking a hands-on course on how to ride a motorcycle, albeit a very high-powered Italian superbike. :)

The instructors tell you what to do, demonstrate it live, then let you go at it, staying by your side the whole time to help you out and correct your errors.

No amount of reading or listening to audio programs can effect this much change in this short a time.

To learn more about Real Social Dynamics Personalized Workshops, visit our site:

http://www.realsocialdynamics.com/n/seminars

*** QUESTION ***

Hi Jeffy

You got some very interesting articles, good to read in free time.

Jeffy my major problem is that I am suffering from small penis. Could you please advise me on this issue, what I would need to get it big? I know there are tablets & other means available but that stuff is not permitted in Fiji.

Is there any other way?

Regards,

Rosh.
Uhhh, ok.

Are you sure it's really that small? Maybe you've been watching too much porn.

Listen, I'm not a medical doctor, nor am I very knowledgeable about the various ways to increase the size of one's member, so I'm not going to give you any advice about that.

In fact, I don't think your problem is with the size. Your problem is that you *perceive* the size to be a problem.

In all honesty, I think people need to learn to be happy with the things they have, rather than pine and wail over the things they *don't* have and can't do anything about.

I know a guy in a wheelchair and a deaf guy who both pick up girls.

When it comes right down to it, the only thing that matters is your game, and all game comes from within.

Then again, I'm slightly above average, so what do I know?

Maybe you should go see a doctor.
Hey Jeffy/Rest of Team,

Bootcamp this past weekend was one of the most beneficial things I've ever done...I went out and did some day-time approaches yesterday and have a question...

What's an effective opener when approaching a woman on the street who is already 'moving' (either in the opposite direction you're going, or she is about to walk by you as you're standing somewhere)?

Here's the deal - I was standing near the crosswalk (probably shouldn't have been near the traffic signals, since in retrospect this might give them a built-in excuse to 'get going') in front of a big book store in an upscale part of Chicago and approached two different women by themselves... I used the opinion opener, "Hey excuse me I need a female's opinion, do women think guys should be friends with their ex'es?"

In both approaches the girls were fairly friendly and maybe a little curious, but gave fairly short answers and I didn't have their attention for very long and then they were on their way.

The second one was a 10 and seemed somewhat receptive, and I think if I had had a tighter response/interplay with her she may have stayed and talked...

Is the opinion opener good for such a situation, or is there potentially a more effective type of opener for stopping a woman on the street? After she responds, what should I follow up with?

Thanks!

Mike

Okay. First off, it's important to remember that the opener is
just a means to an end. A lot of people put undue importance on the opener, and in many cases this is just a defense mechanism to give them an excuse NOT to approach.

In other words, they see the girl, then sit there and think to themselves, "What opener? What opener?!" over and over, cycling through all their different openers in their head and weighing which one will be most suitable.

By the time they've settled on one, odds are the chick is halfway down the block.

"Oh well," they think, "I'll get the next one."

The specific opener you employ when approaching isn't as important as the ACT ITSELF.

Just go. Don't think, just GO.

It doesn't matter what you say, as long as your body language and demeanor communicates that you are confident, fun, and someone who can CONTRIBUTE to the energy of the set (by 'set' I mean any group or individual) you're approaching.

Having said that, bear in mind that the 'neutral opinion opener' is the most consistent way to open a set, regardless of the circumstances.

People have what I like to call "autopilot responses" when others approach them.

Think about the way you react when approached by a vagrant on the street asking you for money. You probably have an automatic response when faced with this scenario. "Sorry man, not today."

Now, 99 times out of 100, you walk on and go about your business.

But it's that ONE time, you think to yourself, "Wait a minute. that guy wasn't DRESSED like a homeless person; maybe he really did need help with his car (or whatever). Maybe I was just a total jerk to that guy." But you just continue to walk on down the street.
This is the same thing girls experience when you approach them from a frame where you're SEEKING rapport. They throw out their autopilot shutdown response. Maybe later, as they're walking off, they think, "Oh, maybe that guy was cool and I blew him off."

But guess what?

It doesn't even matter, because it's only three seconds 'till the next guy shows up anyway.

So THIS is the reason why we approach with the neutral opinion opener. Because it's NEUTRAL, people have no pre-programmed autopilot response to it. They will stick around until they are able to determine what exactly is going on.

And by that time, it's too late. Bwahahahahaha evil laugh.

All right, now that that's out of the way, let's take a look at the rest of your question.

We talked about autopilot responses. To avoid triggering these on the street, it's best to approach in such a way that you don't SURPRISE them. In other words, approach either head-on, or at a slight angle, where they can see you. No running up on them from behind.

When you're dealing with women on the street who are walking, it's a slightly different scenario than when dealing with a stationary target. You have to take into consideration the fact that there's INERTIA involved. They're purposefully moving toward a destination.

This means that, regardless of what opener you use, it needs to be delivered with AUTHORITY. You need to project your voice in a powerful way.

Start your opener while they're still a good distance off, maybe ten feet. It takes time for them to logically process the fact that they're being addressed. If you wait until they're within arm's reach, they're likely to pass right by before this can happen. By starting off when they're ten feet ahead of you, it gives them time to process what you're saying and stop, either right next to you or sometimes a few feet behind you.

As you deliver the opener, do not pause or hesitate to see if
they are going to stop. Simply deliver the entire bit, with the same authoritative, natural tone that ASSUMES the sale.

VERY IMPORTANT: a lot of times, at this point, you'll find that the girls will sort of slow down or pause to hear what you're saying. At this point, many guys think, "BAM I'm in!" and will then move to close the distance between themselves and the target.

Guess what? As soon as you take ONE STEP, the chicks will bounce. You've got to hold your ground and just keep spitting the opener. I know it's hard, but exercise some self-restraint, okay?

If you've gotten this far, the girls should be stopped, looking at you to see what you'll say next. Right here, deliver a solid HOOK to kick-start attraction, and it's game on.

Sounds complicated?

It's really not. At the Real Social Dynamics live, in-field Bootcamps, you'll see this very process demonstrated before your eyes, along with countless other techniques, painstakingly developed over YEARS of trial and error to arrive at the most consistent, reliable method ever devised to captivate the women you desire.

On paper, the process of attraction can seem like a complicated math problem that leaves you scratching your head in befuddlement.

Once you see it demonstrated before your eyes, that's when the light bulb goes on over your head and everything just clicks.

During your Bootcamp, you'll spend the entire weekend in an extremely intense learning environment, living the lifestyle of the Real Social Dynamics Executive Coaches as they bombard you with every sliver of pick-up knowledge in their brains.

Then, you'll go out into the field and apply what you've learned, under the watchful eyes of the coaches, who will be there every step of the way to provide encouragement and feedback.

Most students report incredible improvements in their lives by the end of the third day. Don't take my word for it, check out this success story from a former student who wrote me the following
email:

*** SUCCESS STORY ***

Jeffy,

I took the LA Bootcamp in January 2005.

I really needed and enjoyed all of the encouragement given at the bootcamp and of course it is invaluable to get the instant feedback and help and corrections and insights. I was impressed by how much time and energy the coaches put into helping me; they were genuinely interested in my improvement. They motivated me by example; I was very surprised to witness the constant high quality reactions they were getting from the sets.

They were also there to answer questions and help point me in the right direction. Everything was great and went great! The coaches were there all the way from picking out clothes - to watching all my sets, everyone was awesome!

This was the best, most awesome experience. I know for sure, without even a shadow of doubt that field training filled in a lot of gaps from just studying theory.

I learned so much that I couldn't cover it all in a few short lines. If anyone is thinking of taking a Bootcamp, I highly recommend it.

- David S., OP Kansas

>>>>>> MY REPLY:

David, your experience is pretty common among people who take the program. Most beginners will find themselves opening sets consistently. Intermediate students should be opening and building attraction in every set, and advanced students will find their game at top level after taking the bootcamp.

Simply put, this is the most inexpensive product of its kind on the market today. No one else offers this level of intense, personalized one-on-one coaching at this price. And the fact of the matter is, we just won’t be able to offer it at this price much longer before it starts to adversely affect our bottom line.
Don’t be caught kicking yourself because you missed out!

*** QUESTION ***

Hey Dude,

Love your write up. Can really relate to it.

I am a pretty confident guy but I suck in conversation starters, especially when I don't know the person.

I read in a Sydney paper an article about what you do and you were talking something about what type questions men should ask women to get some serious interaction and conversation.

You know something really different from those questions like, My name is Amir what's yours or do come here often? What do you do? I mean once I get into the conversation I am away, but I just stumble on getting creative on the conversation starters. Maybe I try to hard?

Would appreciate your feed back and maybe some pointers on some lines you have used to start conversation.

Thanks,
Amir

>>>>>> MY REPLY:

I chose this question because it relates to Mike's question above. What we're talking about here are OPENERS, the 'lines' you use to initiate conversation.

Like I told Mike, people have autopilot responses when approached. The types of lines you mention are what we would call "seeking rapport". Put another way, when you approach using this kind of opener, you come across as NEEDY and of LOW VALUE.

Not surprisingly, then, these are the types of approaches that will get you blown off very quickly. The curt, dismissive, "I don't know," or even worse, the "no response and backturn".
So yeah, when you wonder if you are maybe trying too hard, you're dead on.

Try approaching with something more neutral. For example, ask her for an opinion on a topic UNRELATED TO HER. Something that was on your mind already that you are interested in.

Here's a sample: I'm walking through the club and I see a girl that interests me. I tap her on the arm and say, "Hey, check it out, I want your opinion. What do you think is better: Thug Lovin' or Gangsta Lovin'?"

At this point, the chick laughs and answers, "Thug."

I reply, "Yeah, that's what I thought too. I thought gangsta would be more disrespectful, like they'd pistol whip you and throw you out of the stretch Navigator. Thug is more sensitive, like Tupac."

By this time, the chick is rolling on the floor, and I roll into my usual game plan. She's opened.

Now, I'm not recommending you use this verbatim. I used this example because thug vs. gangsta lovin' is something I think about as I go about my business. You could ask her what the best flavor of ice cream is, it doesn't matter. The point is, ask her something you genuinely want to get a female opinion on. This way, your opener will come across as congruent, not contrived.

That's the most important thing: congruence. The opener is largely irrelevant as long as your approach is confident and congruent with who you are.

Statistically speaking, though, the opinion opener is the most consistent way to get the sets to open up to being gamed. After that, it's off to the races, so to speak.

Hope that helps.
Secret to a Great Relationship:

I'm writing this from a hotel room in Chicago. I must say, there are some pretty fine-looking women running around in the clubs here. It never ceases to amaze me that no matter where I go, every place has its own unique style and its own 'flavor' of beautiful women.

That's why I think that traveling is one of the most valuable things you can do with your life. As you experience different cultures and their associated ideas of what constitutes social value, it gives you a better understanding of the social matrix as a whole, even back in your home town. The more data you have, the better you're able to play the game, point blank period.

That's real talk right there, baby.

Ahem. Anyhoo, this is gonna be one of those issues of the newsletter where I try to make heads or tails of some of the dozens of emails I get every day.

So, without any further ado, let's get to it.

*** QUESTION ***

Master Jeff,

I've been getting your newsletters for a few weeks now, and they are GOLD. There are so many new things I've learnt from them, in a totally different perspective.

Well here's the story...I go to college and met this sexy girl last semester.

Now here's the deal: I had told this girl on our second date that I DO date more than one woman when I'm just DATING, because I believe in total honesty. I also told her that if we both agree on an exclusive relationship, then I will stop dating other women.

So while we were in bed making out (after the third date), she stopped at one point and told me that she was not very comfortable kissing a guy who went around with other women. So I told her that I hadn't even kissed any of my other dates and
she shouldn't worry about it.

Everything's going great with this girl now, except I feel like I'm not getting what I want. My game has definitely improved, but I want to polish it so much that I can attract ANY woman I want ANYWHERE and SLEEP with her. But I don't see that happening while I'm seeing this girl. Because of the comment she made, I feel really guilty if I go out with other women and don't tell her about it (because she is a genuinely nice woman). Yet this is what I will have to do to improve my game to perfection.

How would you handle this Jeff? How do you keep a girlfriend (I'm sure you have one) and still perfect your game with other women?

Please help on this. It's been bothering my head for a week now. I really appreciate it.

PC, Oklahoma

>>> MY REPLY:

Okay, before I begin, let me just say this: you can dispense with all this "master" nonsense. I definitely wouldn't consider myself a master of this game, although I do identify with Master Shake from Aqua Teen Hunger Force, so props on that.

There's an old adage that goes, "follow those who seek the truth. Run from those who claim to have found it."

I'm just a guy, albeit a guy who's experienced and analyzed thousands and thousands of social interactions and seen and done tons of crazy things. But when it comes right down to it, I'm very much a student of the game. So enough with the idolatry already.

That said, I totally agree with you when you say that total honesty is the best policy.

Don't get me wrong I'm not trying to be on some moral high horse here (seriously, talk to anyone who knows me well and they will attest to my, uh, "moral relativism").

It's just that, all things considered, in the long run honesty is
going to result in less drama and less headaches. Believe me when I say this, because it comes from experience.

So along those lines, I'm gonna be completely honest with you here and tell you some things that you may not want to hear.

So you told your girl that you see other women. That's great. No problem there. What I have a problem with is the manner in which you told her. By "announcing" this to her on a "date", you practically guarantee a bad response.

First of all, what the hell are you doing going on a "date" with a girl you haven't had sex with? I'm assuming that when you say "date" you're talking about a traditional dinner-and-a-movie scenario. If I'm wrong, I apologize.

But if I'm not, then you need to stop doing this right now. This is bad, because it sets up a traditional make-him-wait-for-sex frame.

Do you hear me?

NO MORE DATES.

If you have to meet up with the chick more than once before sex (not uncommon by the way), do something relatively inexpensive like going for coffee or straight for drinks.

Secondly, by making a formal "announcement" that you see other girls, you basically forced her to react in the way she did. In her mind, it's almost as though you said, "Listen. You should be aware that I'm disrespecting you. What are you gonna do about it?"

If she does nothing, then she's afraid that she'll lose value and you'll forever view her as someone to be taken advantage of. So she has to take a stand to hold on your your respect. Understand?

Right now you're probably thinking, "Okay, genius, so what do YOU do?"

Check it. When I meet a girl, it is apparent from minute one that I am a player and I get with other girls. It's obvious from the get-go. There is no NEED for me to make some big show out of it.
I don't need to TELL them, it is IMPLIED. Whether it's
insinuated by the stories I tell, or by the fact that I have to
enter her in my phone as "Amy #4", it is readily apparent what
they are getting themselves into: a relationship with a guy who
dates multiple women at once.

Do you see the difference?

The first way is like issuing an ultimatum. It's like you're
representing yourself a certain way, then all of a sudden springing
this nasty surprise on. Of course there's going to be a
negative reaction.

The second way, there are no surprises. She knows what's up, and
by continuing to be around me, she's giving her tacit approval.
In other words, she knows that if she's gonna continue to be a
part of my world, my seeing other girls comes with the territory.
I don't have to SAY anything.

Insinuate that which you are tempted to elucidate.

Of course, at this point with this chick, all this is just
hindsight. What you're primarily concerned with now is how to
proceed with this particular girl.

It's sad. I know, because I went through a very similar
situation.

When I first got into the game, I had been going out with a very
nice, sweet girl for a couple years. When I told her that I
wanted to start seeing other people, she accepted it, but it tore
her up inside, and I knew it.

As a result, I experienced massive guilt feelings that
consequently held me back from achieving my goals.

You're gonna have to take a long, hard look at yourself and what
you really value here, my friend.

If you love this girl and want to start a family with her, then
maybe this game isn't for you. If that's the case, you should
forget about it and follow your heart, lest you live the rest of
your life in regret over how you screwed up the best thing that
ever happened to you.
If, however, you search yourself and discover that you're only with this girl because, as you put it, she's "sexy", then you know what you have to do.

Let her go.

When push comes to shove, you yourself stated that you don't feel as though you're getting what you want, and if that's the case, you're doing her a greater disservice by continuing to be with her. Tell her the truth and let her go.

Who knows, it's entirely possible that she'll respect the fact that you had the balls to be honest with her and will decide to stay with you, who knows. In any case, I hope this sheds some light on your scenario.

Finally, you asked how I manage to keep my girlfriend while perfecting my game with other women. That's actually a funny story.

When I first started going out with my girlfriend, she was aware that I was some kind of notorious player, but didn't know the full extent of it. That is, until one of her friends (who I had already slept with) narc'ed me out and told her what I do for a living.

So I braced for the backlash... but it never came.

What ended up happening is she became totally fascinated by this, and started begging me to teach her the methods. I was very reluctant to do so at first, but she kept at it, and eventually, I started to show her some stuff.

Then we went out in the field, and I was amazed at how quickly she picked this stuff up. Within a week, we had scored two pretty girls for threesomes.

See, my girlfriend's bisexual. Actually, I believe all women are bisexual, but that's a topic for a whole 'nother newsletter. :)

So, long story short, I trained her up, and now we go out together to pick up girls. We're incredibly efficient at it as well. She's like a lethal cyborg or something. She now instructs
along with the Executive Coaches on RSD programs.

If you take the San Francisco bootcamp, part of the course is specifically geared towards picking up girls for threesomes, and we show you how to do it, in real time.

The curriculum for bootcamp varies from instructor to instructor. The fundamental structure remains the same, but each Executive Coach has a different area of expertise and a different perspective. That's why you can take numerous programs and still get value from each one.

At Real Social Dynamics, all of our Executive Coaches are required to have several thousand approaches under their belts before they are even CONSIDERED for the TRAINING PROCESS. And they're carefully screened to make sure their game is FOR REAL.

By taking a bootcamp, you'll INSTANTLY profit from our collective *decades* of hard-won experience.

During the program, your mind will be SATURATED with TONS of instantly usable, proven field-worthy information. Then you'll hit the clubs and apply what you've learned, with the Executive Coaches there to guide you and provide instant, detailed feedback.

This is an experience that can literally take years off your learning curve.

*** SUCCESS STORY ***

RSD-

To me, instruction in the field was all-important in order to get a feel for the material. Each day, after about 6 hours of instructors spewing wisdom, it would begin click into place as they demonstrated the material and winged with the students.

This is where the critical subtleties of the material really came through. As a small example, I didn't really get how to angle my body to match her level of engagement until you guys reminded me and showed me a couple times.
After I had done it a few times, it just stuck and now it's something I do without thinking about it.

One of the highlights of the weekend was [seducing a woman] on the second night after 2 hours of winging with Papa. Also, getting back home and demonstrating the material to my friends has been great fun.

Now, I have the tools now to approach anyone, anywhere now, and that is exactly what I wanted to get out of this workshop.

- Mike D., Seattle, Washington, USA

>>>>>> MY REPLY:

Right. I like how you talk about the 'critical subtleties' of the material becoming apparent once you see it demonstrated in front of your eyes.

It's like the difference between looking at some little flowcharts and pie graphs detailing how to ride a motorcycle, and actually getting on the damn thing and hitting the road.

I also like how you mentioned how much fun it's been demonstrating the material for your friends. I know that a lot of the time, when you tell people about this stuff, they scoff at you. After all, everybody wants to think that they have this part of their life handled. It's not until you actually get them out in the field and show them what's really possible that they come around.

Believe me, after your friends see you approach the hottest ladies in the club, flip the switches and gain attraction within minutes, they won't be scoffing anymore. They'll be BEGGING you to show them how you do it!

Now's the time to take control of your social life once and for all. To learn more and sign up for your Individualized Bootcamp today, visit our site:

http://www.realsocialdynamics.com/n/bootcamp

Let's take another caller:
*** QUESTION ***

HI,

I know this sounds weird but I'm a girl, I like subscribing to your newsletter. I'm just interested because I get intimidated talking to a GUY yes and he is really extremely cute and I got so INTIMIDATED.

Anyway I got really embarrassed and went all red in the face, but then I saw the guy again and he was talking to me, this time I didn't feel intimidated I felt somewhat relief and not scared and ended up asking him what his name was also. So I think I'm good looking as well, but I still get like those guys who are intimidated.

But I just want to know do you think that if girls did the same things what you're teaching the boys will we get the same response with the BOYS? Has any girl ever asked you things and you automatically know that they were using the same game as you when you were getting the girl?

- Sheryl

>>>>>> MY REPLY:

Well, Sheryl, if you've read this far, you obviously know that my very own girlfriend studies this stuff, albeit for use on girls. But that's largely irrelevant.

The thing is, most of what we do is based on the things we've learned from reverse-engineering the social matrix and figuring out how and why it functions the way it does.

A lot of it is related to the concept of VALUE and how that affects the way people interact with one another.

So, to answer your first question, yes, the methods and concepts we teach for use on women can be applied just as effectively on guys.

And to answer your second question, yes, my girlfriend will occasionally use the techniques on me. The funny thing is, I know exactly what she's doing, but it still affects me as though
I had never learned any of this stuff, which I guess is testament to how powerful these techniques actually are. I'm thinking I created a monster, know what I'm sayin'?

During the program, you'll learn how to leverage universal principles of human psychology to your advantage in any situation, from the bedroom to the board room.

David, I suspect by now your hunger is growing... you can see yourself as a guy who's extremely satisfied. A guy who has his choice of women. And it CAN be a reality. This is something anyone can learn...